

United States Department of Agriculture



Natural Resources Conservation Service
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Transmitted via Email

January 26, 2007

MINNESOTA BULLETIN NO. 260-7-11

SUBJECT: INF - NRCS 2007 LETTERHEAD

Purpose. To announce updated Letterhead and guidance for using NRCS' new mission statement

Expiration Date. September 30, 2007

During the past year, NRCS has adopted the phrase "Helping People Help the Land" into its' public communications. This is the new NRCS official mission statement and has been added to the NRCS letterhead.

Explanation. "Helping People Help the Land" replaces the former mission statement, "The Natural Resources Conservation Service provides leadership in a partnership effort to help people conserve, maintain, and improve our natural resources and environment," as well as other slogans and taglines that have been used in the past. Wording from the former mission statement may be used in text, but must no longer be identified as the Agency's mission statement.

The updated letterhead is available on the USDA Website at: www.nrcs.usda.gov/about/logo/ in black and white and color. Replace the national address with your office address by double clicking on it or by selecting Header and Footer under View in the Word Menu commands. You may remove the "printed on recycled paper" emblem if you are printing on other than recycled paper. Other elements of the letterhead (Agency logo, mission statement, etc) are not alterable. These documents require Microsoft Word to download.

ALL offices need to update their letterhead on receipt of this bulletin.



[B&W Letterhead](#) New!



[Color Letterhead](#) New!

/s/

WILLIAM HUNT
State Conservationist

DIST: AE

Helping People Help the Land

An Equal Opportunity Provider and Employer

